



VIDEO INTERACT
Film • Interactive • VR

MODERN TRAINING + INDUCTION TECHNIQUES

FILM - APPS - VR

The app, created by construction firm A.J.Morrisroe, is designed for sharing essential advice for both employees and contractors about best practice and the essential standards required to work on their sites.





The app contains 17 short films, which we shot on their sites featuring Morrisroe employees and contractors.

The films instruct viewers on how to complete specific tasks safely and well. They are available on any device – mobile, tablet, desktop, laptop – and they can be viewed anywhere, anytime.

[Click here for an example](#)

We also produced a series of interactive films, which use invisible hotspots to test knowledge and perception.

These are used to grant site access to contractors. Individual results are automatically recorded to allow tracking of people as they move from site to site, saving the company vast amounts of time and money.

[Click here for an interactive example](#)



Hai



Interactivity and gameplay in 360VR keep people motivated and learning. Such as leaderboards, badges, branching scenarios, quizzes and hotspots.

[Click here for a 360 example](#)





We do everything for you
and with you; planning,
scriptwriting, filming,
editing, interactions,
hosting, tracking and
analytics to give you
exactly what you want
and need for a modern
data-driven training and
induction programme.

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